

# OVERVIEW SPONSORING PACKAGES FOR DETAIL CONFERENCES

## Gold Sponsor

- Participate in a panel discussion (30 minutes) on-site, led by a Detail-appointed host
- Live presentation (25 minutes) in the form of a project or case study
- Full-page (1/1) ad in the DETAIL issue published before or after the event
- Information desk at the conference for networking opportunities
- Sponsor acknowledgement in comprehensive omnichannel package (print, online & social media)
- Event live streaming, with recording of the event if applicable
- Access to leads with approved data consent

**Package Price**  
15,500 €<sup>1,2</sup>



## Silver Sponsor

- Live presentation (20 minutes) in the form of a project or case study
- or 15 minutes marketing presentation
- Information desk at the conference for networking opportunities
- Sponsor acknowledgement in comprehensive omnichannel package (print, online & social media)
- Event live streaming, with recording of the event if applicable
- Access to leads with approved data consent

**Package Price**  
10,500 €<sup>1,2</sup>



## Bronze Sponsor

- Information desk at the conference for networking opportunities
- Sponsor acknowledgement in comprehensive omnichannel package (print, online & social media)

**Package Price**  
5,500 €<sup>1,2</sup>

